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Fast Rent A Car celebrates 25 years of convenience and market leadership

FAST RENT A CAR CELEBRATES 25 YEARS OF CONVENIENCE AND MARKET LEADERSHIP

CATEGORY: CORPORATE WORLD



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Fast Rent A Car, announced its celebration of 25 years of being at the forefront of the rental car industry. The company was launched in 1990 and has been leading the car rental industry in terms of innovative products and superlative services ever since.

Marking the milestone celebration, Group CEO Mr. Ahmed Abood said; “We have been the preferred choice and a trustworthy source of rental vehicles since 1990. Today, [Fast Rent A Car](#) provides the easiest travel options and that’s why possibly we have only seen a rise in our

customer base. We have been instrumental in creating remarkable memories for residents and tourists alike. Be it the choice of vehicles, premium services or value-added offerings; our customers are always treated with expedited rental process to make their experience with us a pleasant one.”

With many awards such as the Sheikh Khalifa Excellence Award (Silver Trophy) in 2015 and MENA Travel Awards (Gold category for the Best Car Rental Brand) in 2014; Fast Rent A Car has been reigning the region with a fleet of choicest vehicles ranging from small, mid-size and luxury along with developing customer-friendly rental plans; for the past 25 years.

Today the car rental company owns a 7000 car fleet and has mapped 21 locations with 210,870 strong customer base, across the GCC.

Announcing the way forward, General Manager, Mr. Tony Hinder said; “As we celebrate twenty five years in business, I want to assure our customers that we will continue to make their car rentals with us more pleasurable and comfortable. We take this opportunity to announce an increase in our outreach, growth in network and more refined services in the coming future. 2016 holds for us opportunities, expansion plans and we look forward to serving the travel needs of our customers for many years to come.”

Forecasting a demanding future ahead for the vehicle rental industry, Fast Rent A Car is leading by example and is expected to announce branch openings in 10 new locations by the year 2020. With an investment of around AED 60 million which will include new locations and a new state of the art Fast Rent a Car super centre that will house the most up to date service and washing facilities along with a full body repair workshop within the UAE; the company is surging ahead to meet their expansion plans.

Always on the look-out for new ideas to make customers’ experience of renting a car more convenient and ensuring a very quick rental procedure; Fast Rent a Car is now replacing its operations software and deploying many innovative strategies to deliver high level of quality within each and every rental account.

With excellence in every aspect of its business operations from fleet maintenance, customer interactions, booking facilitations along with transparency in billing, claims and vehicle reservations; Fast Rent A Car looks forward to its next milestone.

About Fast Rent A Car

Launched in 1990, Fast Rent A Car is the region’s leading vehicle-rental solutions provider with a fleet of over 7500+ automobiles in over 20+ categories.

An ISO 9001:2008 certified company; Fast Rent A Car is equipped with one of the largest networks spread over 21 branches in the region. From a small car for daily rental to a convoy of buses to meet corporate requirements, Fast Rent A Car provides short term vehicle rental ranging from daily, weekly and monthly rentals to long term leases ranging from 1-3 years. Fast Rent A Car also provides chauffeur-driven services, School buses, Bus rental, fleet management services & events transportation that can be accessed easily round the clock.

Headed up by Group CEO Mr. Ahmed Abood Al Boasy; Fast Rent A Car is an integral part of the expanding Emirates National Group (ENG), which specializes in automotive services, counting Fast Limousine, Emirates Taxi, Emirates Cab, City Transport, Colemont, Motor Zone Automobile, Colemont and Fast Service Centre among its line-up. It’s customer-savvy website assists customers from far reaching countries to find vehicles to suit their requirements and

bookings can be made via simple and easy to navigate online booking system.

It's world-class performance and distinction in customer service has led Fast Rent A Car win many a prestigious accolades like the Sheikh Khalifa Excellence Awards & MENA Travel Awards.

Source: [Matrix Public Relations](#)

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